




DIGITAL MARKETING SERVICES

ROI BENEFITS

Samsung HVAC + Thrive
Business Marketing = the Best
Marketing to Boost your Leads
and Grow your Business!

CONTACT

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 SCAN ME



WEBSITE DEV + HOSTING

100% done-for-you, custom website design and development. Including premium hosting, SEO and Mobile Friendly setup. HVAC-targeted lead generation designs.



PRODUCT PAGE PLUGIN

Thrive and Samsung HVAC together offer an integrated API script, or plugin, to showcase Samsung HVAC residential products to your customers.



DIGITAL MARKETING

All dealers are eligible for expert digital marketing campaigns at a discounted rate through Thrive Business Marketing. Search Engine Optimization, Digital Ads, Social Media, Local Listings, Review Building and more...



DONE-FOR-YOU PACKAGE

8-PAGE WEBSITE + LOCAL SEO + FACEBOOK & INSTAGRAM

- Samsung developed and maintained residential product pages
- 100% Done-for-you (hosting, maintenance, updates and edits)
- Expert HVAC web copy
- 1 new keyword-targeted page added to your website every month to keep it growing
- Google Business Profile optimization PLUS weekly posting for enhanced exposure
- Local citations/listings
- Local optimization of your website so Google knows where to rank you highest
- Social media content calendars & planning
- 100% Done-for-you social media program
- We'll create and manage 4 posts per week to engage your audience
- Add audience building for \$300/mo (\$100 for ad spend, \$200 to manage growth campaigns and custom audience targeting)

CUSTOM PACKAGES AND A LA CARTE SERVICES ARE AVAILABLE

Dealer
\$1425 then \$1662/mo

Preferred Dealer
\$1350 then \$1574/mo

Preferred Plus Dealer
\$1125 then \$1312/mo

THRIVE = ROI



ONE-PAGE WEBSITES

- \$275 once, then starting at \$20/mo
- Focused on lead actions to drive business
- Optimized for SEO and Ads

WEBCHAT / LIVECHAT

- \$200 once, then starting at \$130/mo
- Traditional bot-driven web chat (lower-cost)
- Live chat with real-person representing your business to communicate and drive leads

LEAD-DRIVING ADS

- Starting at \$600, then \$720+/mo
- Traditional bot-driven web chat (lower-cost)
- Live chat with real-person representing your business to communicate and drive leads

LOCAL LISTINGS

- As little as \$50/mo
- Optimize your Google Business Profile
- Create optimized listing data (N.A.P)
- Submit to top-layer local listing sites
- Listings improve local SEO & drive add'l leads